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PRESS RELEASE

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For Immediate Release

WILL JULY 7TH WEDDINGS BE BLESSED WITH GOOD LUCK Tremendous number of weddings to take place on the luckiest day of the year 07/07/07

Edmonton, AB April 11, 2007 – Pick any Saturday in summer, and you’ll be sure to find lots of weddings taking place. But this year, one date in particular stands out – deemed to be the ‘luckiest’ wedding day – July 7, 2007 (07/07/07). This perfect combination of 3 sevens has resulted in a rush throughout the wedding community, as a record number of couples want to exchange vows on this day.

“Even online websites such as theKnot.com are reporting close to 20,000 additional brides registered with a wedding date of July 7, 2007, compared to most other summer Saturdays” states Jolyn Saramaga, Certified Wedding Coordinator with Nuance Occasions; an Edmonton based wedding planning company.

Many venues, florists and DJs in Edmonton and area have been booked for well over a year, and have been turning away countless couples wanting to become husband and wife on this auspicious day. “The number 7 is significant in many religions, and cultures – many couples are seeing this date as a sign of good fortune, and a blessing upon their marriage” says Saramaga. Even Vegas can’t escape the looks of this jackpot-like date (777), and has been busily preparing additional chapels to accommodate the expected surge in weddings on July 7th.

Only time will tell if July 7th truly is a lucky date for marriages – but for all couples planning to marry this July 7th – many already consider themselves lucky to have found the love of their life.

Nuance Occasions has been providing wedding planning and day-of coordination services to Edmonton area couples since 2001. For more information, contact Jolyn at Nuance Occasions at 486.5310.

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If you would like more information about this topic, or to schedule an interview with Jolyn Saramaga, please call Jolyn at 780.486.5310 or email Jolyn at jolyn@nuanceoccasions.com